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The 16+1 Format and its Contribution to China-EU Relations

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Abstract

This study surveys the ways in which the 16 + 1 format has the potential to contribute to China-European Union relations. This includes looking at how the aims of the 16 + 1 correlate with certain aspects of the basic framework of China-EU relations in general. Additionally, there is an exploration of 16 + 1 in the broader context of multilateralism, and of the possibility for Central and Eastern Europe to act as a gateway for China to the rest of Europe. The issue of the West Balkans is also touched upon, and the way in which 16 + 1 and broader engagement with China may aid the European integration process in the region and increase cooperation between the states in this area.

Keywords: 16+1, EU-China relations, European integration, multilateralism, West Balkans

Introduction

The 16+1 initiative consists of various European Union Member States of Central and Eastern Europe as well as countries of the same region that have not yet been fully integrated into the EU, but are nevertheless on the road towards membership. These states together with China have chosen to form a multilateral grouping seeking to deepen and expand their relations. The 16 +1 platform has the potential to strengthen and reinforce cooperation between the European Union and China in various ways. The 16+1 cooperation compliments such fundamental aspects of EU-China relations as the 1985 Agreement on Trade and Economic Cooperation between the European Economic Community and the People's Republic of China and the EU-China 2020 Strategic Agenda for Cooperation, which aim at deepening EU-China ties. Furthermore, the 16 + 1 initiative is a part of a certain multilateral approach to international relations pursued by China in general, based on the deepening of relations between states seeking mutual advantage and "connectivity". China's utilization of multilateralism shall be explored, and how the 16 + 1 platform fits into this broader approach. This model promoted by China compliments the European Union's multilateral worldview and perspective, which is also based on the coming together and cooperation of sovereign states for mutual prosperity and advantage. This similar worldview reinforces the opportunities for deepening the EU-China relationship through the 16+1 format. By employing this multilateral model in Central and Eastern Europe, this region can become a gateway for China in Europe, thus strengthening the broader China-European Union

relationship. Additionally, it shall be shown that 16 + 1 has the potential to affirm the European integration process in the West Balkan region, acting as an incentive to this process, encouraging cooperation between the states in this region and encouraging stability.

Methodology

This paper consists in part of an analysis of certain aspects of certain key legal agreements and texts that underpin and establish the broad framework of European Union-China relations, as well as those relating to the integration of the region of the West Balkans into the European Union. This involves identifying those key components of these primary legal instruments which correlate with and echo priorities and goals which are also intrinsic to the 16 + 1 platform. Additionally, the paper utilizes the international relations concept of mulilateralism, and investigates China's engagement within the framework of this diplomatic approach. This involves a survey of relevant historic factors, an emphasis on the importance of culture, as well a certain comparative perspective.

Certain Aims of European Union-China Cooperation and the 16 + 1 Format

Diplomatic relations were first established between the European Union (at the time the European Economic Community) and the People's Republic of China in 1975. The present framework of China-European Union relations is based on several key agreements and statements. In order to properly understand the potential contribution that the 16 + 1 format can make to China-European Union relations in general, it is necessary to have a knowledge of the basic impetus behind and overall goals of some of these instruments. The primary and foundational document is the 1985 Agreement on Trade and Economic Cooperation between the European Economic Community and the People's Republic of China. In its introduction it states that both parties entered into the agreement "Desiring on the basis of equality and mutual advantage, to intensify and diversify their trade and actively develop economic and technical cooperation in line with their mutual interests". Article 1 goes on to say that "The two Contracting Parties will endeavour, within the framework of their respective existing laws and regulations, and in accordance with the principles of equality and mutual advantage:

- to promote and intensify trade between them
- to encourage the steady expansion of economic cooperation.

Chapter II of the Agreement, which is entitled "Economic Cooperation", contains Article 10, which states that "Within the limits of their respective competence, and with the main aims of encouraging the development of industry and agriculture in the European Economic Community and in the People's Republic of China, of diversifying their economic links, encouraging scientific and technological progress, opening up new sources of supply and new markets, helping to develop their economies and raise their respective standards of living, the two Contracting Parties agree to develop economic cooperation in all the spheres subject to common accord,…" Article 11 states that "According to their needs and within the means at their disposal and as far as they are able, the two Contracting Parties shall encourage the

¹ EUR-lex: EU relations with China, https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=LEGISSUM:r14206.

application of the various forms of industrial and technical cooperation, for the benefit of their undertakings or organizations. In order to attain the objectives of this Agreement, the two Contracting Parties shall endeavour to facilitate and promote, among other activities:

- joint production and joint ventures;
- common exploitation;
- the transfer of technology;
- cooperation between financial institutions.
- visits, contract and activities designed to promote cooperation between individuals, delegations and economic organizations;
 - the organization of seminars and symposia;
 - consultancy services;
 - technical assistance, including the training of staff;
- a continuous exchange of information relevant to commerical and economic cooperation.

The essence of the above mentioned provisions is the intensification and strengthening of cooperation in particular in the realm of trade and economics, as well as in other relevant areas. This is also the essence of the 16 + 1 platform. The 16 + 1 concept was conceived of after the 2011 China-Central and Eastern European Countries Economic and Trade Forum, which was held in Budapest.² Primary areas of focus with regards to such cooperation are trade and investment, finance, science and technology, agriculture, education, health and cultural relations, among others.³ It is explicitly acknowledged that the 16 + 1 format compliments the broader framework of EU-China relations, with President Xi Jinping himself having said that the 16 + 1 format is a component of the broader EU-China partnership.⁴ It should also be mentioned that negotiations began in 2007 with the purpose of updating the basic framework of EU-China relations to the level of a Partnership and Cooperation Agreement.⁵ Due to the great expansion of relations between Europe and China since 1985, the present Trade and Economic Cooperation Agreement is no longer seen as fully adequate to serve as a basis for acting as a the legal framework of bilateral relations, instead a new Partnership and Cooperation Agreement would serve this task.⁶ Though there are various hurdles to the final development and execution of such an agreement in the future. nonetheless, if both China and the European Union believe such an agreement is beneficial to their interests and goals, the 16 + 1 format has definite potential to provide impetus to the creation of such an agreement, due to its intensification of relations between China and a key region of the European Union. It is worth noting that the platform has called for

² China-CEEC 2017: 6th Summit of Heads of Government of Central and Eastern European Countries and China, http://budapest.16plus1summit.com/

³ Ibid.

⁴ Zhang Ming: "16 + 1" cooperation injects new vigour into China-EU cooperation, *Euobserver*, 28 November 2017, https://euobserver.com/stakeholders/140044

⁵ European Commission: Closer partners, growing responsibilities, http://eeas.europa.eu/archives/docs/china/docs/euchina leaflet en.pdf

⁶ Zhang Jiao: The EU-China relationship arriving at a bottleneck – A look at the ongoing negotiation of the PCA, College of Europe: InBev-Baillet Latour Chair of European Union-China Relations, Issue 4 2011, 2, https://www.coleurope.eu/system/files force/research-paper/eu china observer 4 2011.pdf?download=1.

encouragement and support in "the ongoing EU-China negotiations over an ambitious and comprehensive investment agreement, which will contribute markedly to the development of the China-CEEC investment cooperation and will create a mutually favorable investment environment and market access for all companies."⁷The EU-China Strategic 2020 Agenda, which may be described as the "guiding document" for China-European Union relations,⁸ continuously stresses the principle of multilateralism. It states that "The world's trends toward multipolarity and economic globalisation are deepening. The importance of cultural diversity is growing, and an information society is fast emerging. Countries are increasingly interdependent, with their interests more closely intertwined than ever before."9 It further states that "Promoting multilateralism remains crucial to ensure effective, coordinated and coherent responses to pressing global challenges. As important actors in a multipolar world, the EU and China commit to enhancing dialogue and coordination at bilateral, regional and global levels, to meet regional and global challenges together, and work to make the international order and system more just and equitable." ¹⁰ Additionally, the European Union and China seek to "Reinforce cooperation in multilateral fora, including coordination before major meetings, to establish a rules-based, more efficient, transparent, just and equitable system of global governance, emphasis multilateralism ... and value the role of multilateral organisations and platforms..." The creation of the 16 + 1 platform can be seen as being in the spirit of the commitment to multilateralism and reinforcing this commitment, involving the creation of such a forum with EU Member States and prospective future members. In this sense, its creation and existence can be seen as fulfilling a vital aspect of the EU-China Strategic 2020 Agenda.

China, Multilateralism and Europe

We may define multilateralism as a system of multiple states coordinating their relations with each other in order to achieve certain objectives in specific areas. 12 It can be argued that China has a strong tradition of multilateralism, from ancient times up until the present day. For example, certain scholars have presented the ancient idea of $Tianxia \not \equiv r$, "all under Heaven" as a traditional Chinese conception relating to world governance and order. The concept of Tianxia arose in the Zhou period of Chinese history, in order to assist in the governing of the diverse kingdoms and tribes that came under their rule. In this context, a multidimension framework was created in order to bring about harmony among different tribes and ethnic groups which sought to benefit the relevant parties. In Chinese history the

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⁷ Cooperation between China and Central and Eastern European Countries: The Riga Guidelines op. cit.

⁸ Ibid.

⁹ I, 3.

¹⁰I, 3.

¹¹ I. 4, 3.

¹² Graham Evans and Jeffrey Newnham: The Penguin Dictionary of International Relations, Penguin Books, London, 1998, 340

¹³ Tingyang Zhao: Rethinking Empire from a Chinese Concept 'All-under-Heaven' (*Tianxia* 天下), *Social Identities*, Vol. 12, No. 1, January 2006, 30, https://pdfs.semanticscholar.org/7ab1/3108b384a666cc4df192aac153214c981801.pdf

¹⁴ Richard Rigby: *Tianxia* 天下, Australian Centre on China in the World,

https://www.thechinastory.org/yearbooks/yearbook-2013/forum-politics-and-society/tianxia-%E5%A4%A9%E4%B8%8B/
¹⁵ Fred Dallmayr: Introduction. In: Fred Dallmayr and Tingyang Zhao (eds.): Contemporary Chinese Political Thought: Debates and Perspectives, University Press of Kentucky, Kentucky, 2012, 5.

concept of *Tianxia* conveyed the meaning of including all the realms on the face of the earth, being a "supra-societal system". ¹⁶

In recent times, particularly from the year 1978 we a greater engagement from China with regards to international politics, with the country entering into many international treaties and agreements from that time. 17 Important among these were the Sino-US entente, and joining the United Nations. 18 A particularly important factor in the development of modern Chinese multilateralism was the economic policy and reforms pursued by Deng Xiaoping, which acted as an impetus for China broadening its international engagement.¹⁹ In recent times, there have been various multilateral initiatives within which the model of the 16+1 platform may be placed. Chinese engagement with the broader Asian region is particulary noteworthy in this regard. One example is its relations with ASEAN, which involves annual summits, the first one being held in 1991, aiming to strengthen relations, with a particular focus on political cooperation, security, economics, and socio-cultural cooperation.²⁰ In the Central Asian region a major initiative in the context of Chinese multilateral policy was the creation of the Shanghai Cooperation Organization, which is made up of Kazakhstan, China, Kyrgyzstan, Russia, Tajikistan and Uzbekistan.²¹ The Shanghai Organisation Charter was signed in June 2002, and came into force on 19 September 2003.²² It aims to deepen ties among the signatory states in a number of areas, "strengthening mutual trust neighbourliness" among them.²³ Later, the Boao Forum came into being, inaugurated in Boao, Hainan Province, being an international organization which involves conferences that bring together leaders from government, business and industry with the aim of expanding cooperation both within Asia and between Asia and other regions of the world.²⁴

It has been noted that China's approach to multilateralism contains different layers, which, in addition to more formal multilateral structure, also includes what has been termed "informal institutions" of multilateralism.²⁵ These involve groups of states which hold regular meetings, but are said to be based on the operating principle of "shared expectations", with minimal institutionalization.²⁶ The 16 + 1 format can be seen as a manifestation of this model of multilateralism.

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¹⁶ Wang Mingming: Allunder heaven (*tianxia*) Cosmological perspectives and political ontologies in pre-modern China, *HAU: Journal of Ethnographic Theory 2* (1), 338, https://www.journals.uchicago.edu/doi/pdfplus/10.14318/hau2.1.015

¹⁷ Gerald Chan: China Eyes ASEAN: Evolving Multilateralism Journal of Asian Security and International Affairs, 2(1), 83,http://www.waseda.jp/gsaps/eaui/educational_program/PDF_WS2016/PKU_CHU_Reading%202_China%20Eyes%20AS EAN.pdf

¹⁸ Naina Singh: China's Quest for Multilateralism: Perspectives from India, Selected Papers of Beijing Forum 2005, *Procedia Social and Behavioral Sciences*, 2 (2010), 7291, https://ac.els-cdn.com/S1877042810012164/1-s2.0-S1877042810012164-main.pdf?_tid=ad3568ee-4431-49ee-88d3-9f9316569311&acdnat=1524227968_142d09e9503e836d91a6d9f2af7518b1

²⁰ Association of Southeast Asian Nations: Chairman's Statement of the 20th ASEAN-China Summit, 13 November 2017, Manila, Philippines, 1, http://asean.org/storage/2017/11/FINAL-Chairmans-Statement-of-the-20th-ASEAN-China-Summit-13-Nov-2017-Manila1.pdf

²¹ The Shanghai Cooperation Organisation: The Shanghai Cooperation Organisation, http://eng.sectsco.org/about_sco/ ²² Ibid.

²³ Ibid.

²⁴ Boao Forum for Asia: Overview, http://english.boaoforum.org/gyltbjjsen.jhtml

²⁵ Naina Singh: Engaging the Neighbours: China's Diverse Multilateralism in Central Asia, ICS Analysis, Institute of Chinese Studies, June 2017, No. 47, 1, http://www.icsin.org/uploads/2017/06/21/36d4264f7ef0052f230636a0964d4e67.pdf ²⁶ Ibid 1-2.

There is a strong degree of complementarity between China's emphasis on multilateralism and the nature of the European integration in the post-war period. The European project has had as one of its major operating principles the creation of strong interconnections in order to prevent conflict. Essentially, the integration of the European continent can be seen as a kind of peace project, the impetus being the two world wars that ravaged Europe in the first half of the century. This 16+1 format compliments the intrinsically multilateral nature of the European Union, thus having the potential to reinforce the positive relations between China and the European Union through a complimentary worldview with regards to state interaction and cooperation. In this context, it is also worth considering the idea that has been proposed that in the future the 16+1 may very well be exported or introducted to other parts of Europe, as part of China's broader engagement in the region.²⁷ This includes perhaps attempting to create such a platform in relation to the Nordic and the Mediteranean countries.²⁸ If such a development were to take place, it might be argued that 16 + 1 may have the ability to act as a model for other regions of Europe that wish to strengthen their cooperation with China.

Central and Eastern Europe as a Gateway

Through the 16+1 format, the region of Central and Eastern Europe may act as a gateway for China into the broader European region. One way to illustrate this possibility is by looking at the role of Xinjiang province in China's broader engagement with Central Asia. The Central Asian region has been an important arena for China's multilateral approach to international relations. It has been argued that an important element in this process has been and will continue to be China's western Xinjiang province. Xinjiang is a major factor in Chinese's relations with Central Asia on several levels. Xinjiang has experienced significant economic development in recent years, and is seen as being China's economic outpost in its western region and the broader Central Asian region.²⁹ Another reason for Xinjiang's importance in the broader context of Chinese engagement with Central Asia relates to culture. Xinjiang is home to a sizeable Turkic Muslim³⁰ a cultural element which is seen as acting as a bridge between China and Central Asia.³¹ It can be argued that in a certain sense and to a certain extent, Xinjiang province's place in China's engagement with the greater Central Asian regime offers something of a model for the place of Central and Eastern Europe in China's engagement with the greater European region. Of course, this must be heavily qualified by the fact that Xinjiang province is an integral part of the People's Republic of China, while the states of 16+1 are sovereign nations located in Europe. However, both Xinjiang and the European 16+1 member and observor states are geographically located on the border regions of broader geographical spaces, Central Asia and the territory of a large part of the European Union respectively, areas with which China wishes to intensify its

²⁷ Gudrun Wacker: EU-China Relations: Horizon 2025, 91, Issue, Report No 35, July 2017, EU Institute for Security Studies, https://www.iss.europa.eu/sites/default/files/EUISSFiles/Report_35_Chinese%20futures.pdf

²⁹ Robert Guang Tian: Xinjiang and its role in greater Central Asian regional economic cooperation, *Central Asia and the Caucasus*, No. 1 (55) 2009, 85.

³⁰ Ibid 91.

³¹ Ibid.

engagement, particularly within the broader context of the Belt and Road Initiative. It goes without saying that the deepening of relations between China and the states participating in various capacities in 16 + 1 in such areas as trade, investment and economics can help act as a gateway and opportunity for deeper relations between China and Europe as a whole. Such projects as the Belgrade-Budapest railway are very concrete examples of this. Beyond this, however, it can also be said that cultural diplomacy is a very important element of China's Belt and Road Initiative in general, which is also the case for $16+1.^{32}$ This is a perspective rooted in the historical experiences of the original Silk Road, which was not purely about trade or economic considerations, but also about cultural and intellectual exchange. Fundamental to this concept is respect for and engagement with the local culture. Thus, it may be argued that as Xinjiang is seen as a cultural bridge to Central Asia, so the states participating in the 16+1 initiative may also act as a cultural bridge to the rest of the Europe.

There are many examples that might be cited in this regard, but here one in particular shall be raised, relating to Greece, which, though not strictly one of the 16+1 states, has observor status in the organization and, is a major gateway for China into the South Eastern and Central European region. This is particularly the case due to the acquisition of Greece's Port of Piraeus by the state-owned Chinese Ocean Shipping (COSCO). COSCO became the operator of two of Piraeus' cargo piers in 2008,33 and later in 2016 acquired a majority stake in the Piraeus Port Authority.³⁴ This has led to an enormous boost in output and efficiency, and has generally been seen as a great success story, 35 with the port becoming one of the fastest-growing and biggest in the Mediterranean.³⁶ This development and the subsequent deepening of ties between China and Greece, which is so fundamental and crucial to China's engagement with the Central and South Eastern European region and the European Union as a whole, has not been without the element of cultural diplomacy. For example, 2017 was declared the China-Greece Cultural Exchanges and Cultural Industry Cooperation Year.³⁷ Such cultural cooperation is seen within the context of strenghtening the broader Sino-Greek relationship, and in fact, China's Ambassador to Greece, Zou Xiaoli, stated that strengthening the relations between the two countries on this cultural level also serves to strengthen the broader China-Europe relationship.³⁸

The West Balkans, 16 + 1 and European Integration

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³² Central Banking: Deepening China-EU trade relations, https://www.centralbanking.com/centralbanks/economics/3454321/deepening-china-eu-trade-relations

³³"Greece announces deadline for port, railway privatization tenders", *China Daily USA*, 13 August 2013, http://usa.chinadaily.com.cn/world/2015-08/13/content 21593259.htm.

³⁴ David Glass: China Cosco Shipping launches new projects in Greece at start of 2018, Seatrade Maritime News, 8 January 2018, http://www.seatrade-maritime.com/news/europe/china-cosco-shipping-launches-new-projects-in-greece-at-start-of-2018.html.

³⁵Alexander Smotlczyk, "One Port, Two Worlds: China Seeks Dominance in Athens Harbor", *Der Spiegel*, April 9 2015, http://www.spiegel.de/international/business/china-seeks-gateway-to-europe-with-greek-port-a-1027458.html.

³⁶ Alkman Granitsas and Costas Paris, "Chinese Transform Greek Port, Winning Over Critics", *The Wall Street Journal*, November 20 2014, http://www.wsj.com/articles/chinese-transform-greek-port-winning-over-critics-1416516560.

³⁷ Xinhua: Greece, China inaugurate cultural exchange year in Athens, 28 April 2017,

The region of the West Balkans is one which experienced destructive and devastating ethnic conflicts during the period of the 1990s, and it is an area which continues to face serious obstacles and problems with regards to the state and economy.³⁹ Various factors have contributed towards making the West Balkans one of the most ethnically and religiously heterongenous, economically underdeveloped, and politically unstable regions in Europe. 40 It has been the scene in the late 20th century for what Samuel Huntington termed the "Clash of Civilizations". 41 The events associated with the collapse and subsequent conflicts in the former Yugoslavia have in many ways acted as defining moments for the European Union. For example, the lack of an adequate response to the conflict in Bosnia has been seen as a moment of failure for the EU, while the Kosovo conflict provided an impetus for the further development of the Common Foreign and Security Policy (CFSP).⁴² The European Union has adopted a regional approach in dealing with the West Balkan states and seeks to be a stabilising force in this area of Europe, particularly through the Stabilisation and Association Process. The EU has seen the enlargement process as a means of achieving this, and that the EU's security is increased by the integration of acceding countries. 43As Olli Rehn, former EU Commissioner for Enlargement, had said, the EU's ultimate goal in the region is to transform these countries ,,into the kind of neighbours we would like to have - stable, secure, well governed and prosperous. They will not be perfect ... but they will be fully part of mainstream Europe."44 The fact that these West Balkan states seeking European Union membership are participants in the 16+1 framework actually illustrates how it can potentially encourage and deepen this process by strengthening connections between countries in the region. The West Balkan's European integration can be seen as being complimented and reinforced by the 16+1 format, which by its very nature causes the countries in the region, often with historic emnities, to cooperate and work together within a multilateral environment, potentially bringing about greater harmony between them. China itself is a supporter of the West Balkan region's European integration⁴⁵ and it can be argued that it is in China's interest that there be a common regulatory framework among the 16 + 1 countries, which would provide stability and consistency due to there being a shared system of norms and regulations.

As previously stated, the region of the West Balkans and the former Yugoslavia has been a theatre of conflict, both in recent times and in centuries past. Hungary, though not strictly belonging to this region, has had strong historic connections to it, with its pre-Trianon boundaries extending into this area. Hungary and Serbia and the former Yugoslavia have

³⁹ Milada Anna Vachudova, "EU Leverage and National Interests in the Balkans: The Puzzles of Enlargement Ten Years On", *Journal of Common Market Studies*, Volume 52, Number 1 2014, 123.

⁴⁰ Mirza Kusljugic, "Development of Regional Cooperation in the Western Balkans" and EU Integration - Evaluation of Regional Cooperation Initiatives", in *Dialogues: Ownership for Regional Cooperation in the Western Balkan Countries*, Friedrich Ebert Stiftung, 2009, p.47

⁴¹ Samuel P. Huntington, 'The Clash of Civilizations?', Foreign Affairs, Summer 1993.

⁴² Jacques Rupnik, "The Balkans as a European question", in "The Western Balkans and the EU: 'The Hour of Europe', ed. Jacques Rupnik, Chaillot Papers, June 2011, European Union Institute for Security Studies, Paris, 7.

⁴³ Council of the European Union, "European Security Strategy: A Secure Europe in a Better World", European Communities: Belgium, 2009, 16, 35.

⁴⁴ Olli Rehn, "Making the European Perspective real in the Balkans", keynote address at the Conference 'Bringing the Balkans into Mainstream Europe' by Friends of Europe, Bruseels, 8 December 2005, http://europa.eu/rapid/pressrelease SPEECH-05-770 en.htm.

⁴⁵ Ivan Krastev: Europe is facing a potential crisis in the Balkans. It has to act soon, *The Guardian*, 21 February 2018, https://www.theguardian.com/commentisfree/2018/feb/21/europe-crisis-balkans-eu-membership-russia-china-turkey

shared a sometimes difficult history, involving, for example, conflict in both World Wars, and with tensions even in the post-Cold War period. Relations between the two countries are now flourishing, to a point that they may be said to be there best in recent history. 46 Hungary's Foreign Minister Péter Szijjártó himself has stated that "From among the neighbouring countries, Hungary has the best diplomatic and economic relationship with Serbia, and economic cooperation with Belgrade is also the most significant from among the countries of the Western Balkans". ⁴⁷ This is in part attributable to Serbia's desire for European integration and Hungary's important role in encouraging and supporting this process.⁴⁸ One concrete manifestation of these positive relations, which has the potential to strengthen and develop ties even further within the broader context of the 16 + 1 format is the Belgrade-Budapest Railway. This joint China-Hungary-Serbia cross-border project is 350 km in length, and is designed for both cargo and passenger trains that will be able to reach a speed of 200km per hour.⁴⁹ It is envisaged that this railway will aid in the transport of Chinese goods that come to Europe through the Port of Piraeus.⁵⁰ This is a major example of the potential for cooperation and integration between countries in the Central and Eastern European region through the 16 + 1 format, which will deepen connectivity between the participants in the project, who had experienced varying degrees of tension and strained relations in the past.

Another example where the 16+1 format may potentially strengthen the European integration process by causing cooperation between states with difficult and tense relations is in the case of Greece and The former Yugoslav Republic of Macedonia (FYROM), the later being one of the 16 European states participating in the forum, while Greece, as has been noted already, at the moment has observor status. The essence of the dispute between the two countries relates to issues of history and identity. Greece objects to the use of "Republic of Macedonia" being used as FYROM's official name, with the name Macedonia also being used for a region in Greece.⁵¹ The provisional name "The former Yugoslav Republic of Macedonia" (FYROM) was adopted, and is used in the context of the United Nations, the European Union, and NATO.⁵² Greece has vetoed FYROM's attempts to join the European Union until a solution can be found to this problem, the position of the Greek government being that it supports the use of a compound name, and at the moment negotiations are underway to resolve this dispute.⁵³

At the present time, the governments of both countries appear to believe that it is in their interests to settle the dispute and thus desire to bring it to a mutually acceptable conclusion.⁵⁴

https://www.b92.net/eng/news/politics.php?yyyy=2018&mm=02&dd=09&nav id=103462

⁴⁶ B92: Historic high, crucial state: PMs Serbia-Hungary ties, 9 February 2018,

⁴⁷ Ministry of Foreign Affairs and Trade: Hungary has the best relationship with Serbia from among its neighbours, Website of the Hungarian Government, 17 October 2017, http://www.kormany.hu/en/ministry-of-foreign-affairs-andtrade/news/hungary-has-the-best-relationship-with-serbia-from-among-it-neighbours

⁴⁸ B92: Historic high, crucial state op. cit.

⁴⁹ Xinhua: Belgrade-Budapest railway construction starts, 29 November 2017, http://www.xinhuanet.com/english/2017-11/29/c 136787298.htm.

⁵⁰ Eszter Zalan: Hungary-Serbia railway launched at China summit, Euobserver, 29 November 2017, https://euobserver.com/eu-china/140068

⁵¹ Hellenic Republic Ministry of Foreign Affairs: FYROM Name Issue, https://www.mfa.gr/en/fyrom-name-issue/ 52 Ibid.

⁵³ Ibid.

⁵⁴ David L. Phillips: 'Win-win' on the name issue, Ekathimerini, 2 April 2018, http://www.ekathimerini.com/227280/opinion/ekathimerini/comment/win-win-on-the-name-issue

These interests are, in the case of FYROM, that it will be able to achieve NATO membership and move ahead on its road to achieving full membership of the European Union.⁵⁵ In Greece's case, a possible acceptable compromise has been seen as aiding the country in its pursuit of its economic and security interests, and affirming a regional leadership role in Euro-Atlantic institutions.⁵⁶ At the same time, an incentive to finding solutions and long term cooperation may also be participation in the broader Belt and Road Initiative through the vision represented by the 16 + 1 format. After Greece, FYROM is the next country along the Land Sea Express Route, which runs from Piraeus up to Hungary.⁵⁷ Sharing a common border, the two are vital states acting as gateways for Chinese-European Union connectivity. Despite optimism from certain quarters as to an acceptable compromise solution being reached between the two countries, there are still fundamental difficulties ahead. What is certain, however, is that reaching a solution, which may involve a certain amount of difficulty for both sides, cannot be achieved without a strong conviction on the behalf of the political leadership and broader population that sacrifices made in coming to a compromise are in the respective countries broader national interests, with the advantages outweighing the perceived disadvantages. The benefits from intensifying relations with China in the context of a multilateral format may also be seen in this broader context. Thus, the hope of benefiting from engagement with China can act as an impetus to improve relations between the two states, thus also strengthening European integration and aiding in the bloc's future cohesion.

It cannot be denied that despite significant progress and the majority of West Balkan states having achieved Candidate Status, there is a clear lack of enthusiasm and scepticism in relation to the prospect of European integration among certain substantial segments of the population in the region. One such example is the case of Serbia, where, despite recent polls showing that the majority of the population supports European integration,⁵⁸ there is a major issue with euroscepticism in the country as a whole.⁵⁹ It is a possibility that the European integration process may be seen in a more positive light if the 16 + 1 format, with all of its intrinsic potential, is seen as being aided and affirmed by European integration, with the two being complimentary and reinforcing projects. It may strengthen the idea that European integration is able to raise the standard of living as it aids such development projects as ultimately envisaged by the 16 + 1 initiative. However, this is only possible if there is a common perception and proper awareness that this is a project with benefits, which is also connected to the need to cooperate with the countries and populations that inhabit the broader region. We may say that the European integration project, from its very inception in the postwar period, seeks to provide a vision to the peoples of Europe, one that is able to unite and inspire them in a way that allows them to look beyond purely national perspectives towards a common European identity which has as its ultimate aim peace and prosperity for its

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europe.com/voices/euroscepticism-serbia-image-problem/

⁵⁵ Ibid.

⁵⁶ Ibid.

⁵⁷ Janne Suokas: Hungary opens public tender for landmark Chinese rail project, Gbtimes, 25 November 2017, https://gbtimes.com/hungary-opens-public-tender-for-landmark-chinese-rail-project

⁵⁸ Julija Simic: Most Serbs support EU membership, cite job opportunities, in new poll, Euractiv, 25 January 2018, https://www.euractiv.com/section/enlargement/news/most-serbs-support-eu-membership-cite-job-opportunities-in-new-poll/
⁵⁹ Dragoljub Todic: Euroscepticism in Serbia: An Image Problem?, 2 November 2017, http://emerging-

populations. The 16 + 1 format has the potential to reinforce this process in the West Balkans, in that it is a project that can cause cooperation between states in a region historically plagued by conflict until quite recent times, and which still has many tensions and unresolved issues.

However, despite these ideals and hopes, it must be remembered that a legal and regulatory reality exists in the European Union, in particular with regards to its relations to third states in the context of external relations law and norms, which may at times led to complexities in the realisation of certain projects within the context of the 16 + 1 format. One such example is the Belgrade-Budapest railway. In the case of the section of the railway which is to be located in Serbia, a country which as of yet has not yet attainted full membership, there is still an ability to engage in such projects with, we might say, a "greater ease", as it does not fully have the obligations of a Member State of the European Union. However, the situation is different in relation to a European Union Member State such as Hungary, where certain questions were raised in relation to the project. In February 2017 the European Commission stated that it was investigating whether the plan complied with the European Union's rules on procurement, which requires that in the case of large transport projects there be public tenders. 60 This did subsequently occur, with the Hungarian government announcing in November 2017 the public call for tenders for the construction of the railway within Hungary, showing a desire to follow European Union procedure with regards to this important project.⁶¹ However, what this example illustrates is that indeed when dealing with European Member states, certain complexities of procedure may arise which must be properly addressed.

Conclusion

The 16 + 1 format has the ability to strengthen the China-European Union relationship on several levels. It is an intiative which very much compliments the established broader framework of China-European Union ties, by encouraging the deepening of relations, connectivity and the principle of multilateralism. It potentially may provide an impetus for the deepening of European Union integration in the West Balkan region, offering an incentive to continue efforts towards attaining full European Union Membership in the case of countries with Candidate status. The 16 + 1 forum, due to its multilateral nature, can encourage these states with historically strained relations to cooperate and work together for mutual benefit. In addition, the region which 16 + 1 covers can very much act as China's gateway into Europe in terms of geography, transport, trade and also in a cultural sense, thus further strengthening and deepening the relationship between China and the European Union.

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⁶⁰ Suokas op. cit.

⁶¹ Ibid.

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