



## **“China Image in CEE 2018”**

### **Project by China-CEE Institute**

#### **1. About Us**

China-CEE Institute is established by the Chinese Academy of Social Sciences, registered as a non-profit limited company in Budapest, Hungary in April 2017. China-CEE Institute will build ties and strengthen partnership with academic institutions and think tanks in Hungary as well as other Central and Eastern European countries.

China-CEE Institute aims to encourage scholars and researchers in CEE countries to carry out joint researches, field studies, organize seminars, lecture series and hold some training programs for younger students, and publication etc.

#### **2. Survey in 2018**

China-CEE Institute launches a tender titled by the “China Image in CEE 2018” survey in 2018. The aim of this survey is to identify that how the people in CEE countries view modern China, China’s development, the Belt & Road Initiative (BRI) as well as China-CEEC Cooperation. The result of the survey will provide a platform for both China and CEE countries further understanding about each other. The survey is funded by China-CEE Institute. Institutions engaging with opinion polls are preferred.

### **3. Tender Guidelines**

1) Both individual legal institution and multiple legal institutions registered in CEE countries are eligible for the survey tender. In the latter case (consortia), there should be a leading legal institution and a letter of intent signed by other legal institutions as partners.

2) The survey should cover all 16 CEE countries (Albania, Bosnia and Herzegovina, Bulgaria, Croatia, the Czech Republic, Estonia, Hungary, Latvia, Lithuania, Macedonia, Montenegro, Poland, Romania, Serbia, Slovakia, Slovenia), Greece and Belarus.

3) The sample for each country is 1000, which represents a balanced group among different age, gender, occupation as well as educational level.

4) Main Tasks for survey:

- How do you evaluate China's economic development in the last 2 years?
- How did China's importance in the world change over the last 5 years?
- Have you ever heard about the cooperation between China and the Central and Eastern European countries (16+1) ?
- How strong do you think the relationship between China and your country is?
- How do you consider the possible impact of the Belt and Road Initiative in the next 5 years, which aims to strengthen trade and economic relations between China and your country?

5) Duration: 60 days

6) Maximum budget for project: 60,000 Euro

7) Final survey report should be written in English

#### **4. Tender Requirements**

- A methodological proposal for the survey
- A questionnaire sample
- A cover letter indicating the expertise and intention for the survey
- A budget outlining for implementation
- A timeline for the survey

#### **5. Timeframe**

- Application deadline: **16 July 2018**
- Announcement for the winner: **31 July 2018**
- Submission of final survey report: **30 September 2017**

#### **6. Contacts**

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